

# *Reynolds Photography*

*2016/2017*

## *Senior Portrait Investment Guide*

Thank you for considering Reynolds Photography for your senior portraits. We know this is a special time in your life and we work very hard to ensure we capture who you are today as you begin your journey to who you will be tomorrow. We get to know you, learn what makes you laugh and work very hard to give you the most exciting and fun filled experience possible.

Our number one priority is to provide you with the absolute best results we can. We want you to have fun while we make memories that will last a lifetime.

This welcome packet will help you prepare for your senior portrait experience by helping you know what to expect, how to select your clothing options and understanding our investment structure.

If you can't find the answers you are looking for in this document, please feel free to ask us.

We are more than happy to answer all your questions.

### Contact Information

Kevin: 937-671-2669 Call or Text

Julie; 937-470-9558 Call or Text

[contact@reynolds-photography.com](mailto:contact@reynolds-photography.com)

# *Your Senior Session*

## *Your Session Structure*

This is where the fun begins. We don't time limit our sessions but in general, sessions will last approximately an hour to an hour and a half. Multi location shoots will last longer. You are welcome to bring changes of clothing as we have a portable changing station if its needed. Typically our clients will usually have one full change and a couple of different looks for each change of clothing. If you have ideas we want to hear them. It's your shoot, so let's make it all about you!

## *Booking Your Session*

Once you have decided to work with us, booking your session could not be easier. Simply give us a call, text or send us an e-mail to request a date. Once a date has been selected, simply pay your session retainer fee to lock in your date. That's it! Now get ready to have a great time getting amazing portraits.

## *Your Session Fees*

A session fee is charged at the time of booking your session date to ensure your date is secure. We offer a couple of different session options to provide you with the most flexibility for your senior session.

~ One session, one location \$100

~ One session, two locations (within a 10-15 minute drive time) \$150

All session fees will be charged sales tax at the rate of 6.75% (warren county). Sessions shot at different locations outside of the 10-15 minute radius will be booked as separate sessions.

Locations outside of 35 mile radius from Waynesville may require a travel charge. Please ask us about your location of choice.

# Portrait Print Packages

Print packages are great options for the client who desires the best quality prints with a reasonable investment. Packages include wallets and invitations. All prints are printed on professional archival paper.

## Ruby Package

3 Gift Prints  
24 Wallets (3 Poses)  
25 5x7 Invitations  
**\$225**

## Emerald Package

6 Gift Prints  
32 Wallets (4 Poses)  
25 5x7 Invitations  
**\$325**

# Wall Art Packages

Wall art packages are designed for clients who wish to place their investments on the walls of their home. The wall art elements of these packages are available in a variety of finishes including metal, thin mount and canvas wraps. Wall art prints make for stunning additions to any home decor. All gift prints and wallets are printed on archival quality professional photo paper. Wall art packages include a discount on a la cart print purchases to round out additional print needs.

## Sapphire Package

11x14 Wall Art (1)  
9 Gift Prints  
48 Wallets (up to 6 poses)  
50 5x7 Invitations  
3 Standard Digital Files  
(chosen from print selections)  
10% off a la carte prints

**Traditional Print \$625**  
**Metal Float Mount \$660**  
**Thin Float Mount \$700**  
**Canvas Gallery Wrap \$725**

## Diamond Package

16x20 Wall Art (1)  
11x14 Wall Art (2)  
12 Gift Prints  
64 Wallets (up to 8 poses)  
75 5x7 Invitations  
5 Standard Digital Files  
(chosen from print selections)  
15% off a la carte prints

**Traditional Print \$990**  
**Metal Float Mount \$1100**  
**Thin Float Mount \$1150**  
**Canvas Gallery Wrap \$1200**

To provide some flexibility to our clients the following substitutions can be made in the package product mix.

One (1) set of invitations may be exchanged for two (2) gift prints or sixteen (16) additional wallets.

Eight (8) wallets can be exchanged for one (1) gift print.

# Digital Image Packages

The digital image packages are for the clients who prefer to have more control over their investments. The digital packages include our standard resolution digital images, which are loosely cropped in 8x12 ratios for maximum flexibility and are sized at no less than 3000 pixels on the long edge. This package includes a print release for unlimited personal use printing up to 8x12 in size.

If you desire to print your digital files larger, please inquire for print options.

All digital image packages include a private online gallery for one year. From this gallery, clients may order prints up to 8x12 at a significant discount. All prints from the gallery are produced using the same labs we use for our normal print production to ensure you have the absolute best quality images. Since your portraits are printed from the same labs we print from, **we guarantee the quality of the prints when ordered through your gallery.** All digital image galleries also include a mobile application that will allow you to access and share your digital images for the entire year of access.

**All digital image packages also include a 75%** discount on all prints ordered through your online gallery.

All digital image packages include a 5x7 reference print of the images included.

While we maintain your gallery for a full year, it is highly recommended that you back up your images before your gallery expires.

## Zircon Package

5 Standard Resolution Images

Private online gallery

75% discount on prints

5x7 Reference Print (each image)

**\$350**

## Quartz Package

10 Standard Resolution Images

Private online gallery

75% discount on prints

5x7 Reference Print (each image)

**\$650**

## Onyx Package

15 Standard Resolution Images

Private online gallery

75% discount on prints

5x7 Reference Print (each image)

**\$900**

# Portrait Albums

Portrait albums are for our clients who would like to have a durable and beautiful way to preserve and present their investment. Our albums have your images mounted on thick, hard pages. Images are placed in full two page spreads with no gaps in the center of the pages which provide stunning image presentation.

## *Standard Album features include:*

10 Spreads

Canvas Wrap or Photo Wrap Cover

Lustre Print Paper

20-30 Images

## *Options*

Page Gilding

Watercolor or Linen Paper

A large selection of alternative cover materials including leather, synthetic leather, acrylic and a variety of other cover materials and colors.

Custom album designs

## *Investment*

5x5	\$425 (\$35)
8x8	\$550 (\$50)
10x10	\$675 (\$70)
12x12	\$800 (\$80)

Additional spreads available. See pricing in parenthesis above.

## *Heirloom Albums*

Custom Heirloom Albums are available using only the highest quality materials such as Coventry Leather and brocade silks and other exotic cover materials all hand crafted for the ultimate in portrait albums.

Please inquire for more information.

# A La Carte

Listed below are the more common items request by our clients in addition to their print packages. Of course we are able to produce virtually any size or type of print you can imagine. If you don't see what your looking for please rest assured we can produce it. Simply inquire with us about other production options.

## *Photographic Prints*

Gift Print*	\$35
11x14	\$75
12x12	\$75
16x16	\$110
16x20	\$150
16x24	\$160
20x20	\$175
20x30	\$250
24x24	\$250
24x36	\$300
30x30	\$350
30x40	\$450

\* Gift prints are 8x12 or smaller

## *Metal Prints*

8x10	\$65
11x14	\$130
16x20	\$205
20x30	\$370
24x36	\$300

## *Canvas Wraps*

11x14	\$175
12x12	\$175
16x16	\$210
16x20	\$300
16x24	\$325
20x20	\$325
20x24	\$350
20x30	\$450
24x24	\$400
24x36	\$575

## *Thin Mounts*

8x10	\$105
11x14	\$150
16x20	\$220
16x24	\$250

## *Digital Images*

Standard Resolution Image  
3000 pixels on the long edge minimum  
Personal use print rights up to 8x12

**\$75**

High Resolution Image  
6000 pixels on the long edge minimum  
Personal use print rights up to 16x20

**\$125**

## *Miscellaneous*

8 Wallets	\$35
24 Wallets	\$75
(same image)	
Accordion Book	\$75
25 Invitations	\$50
100 Invitations	\$175